Streetscape Beautification

Design and construct a streetscape plan for West Cornhusker Highway. Elements should include, but not be limited to, lighting, thematic entrances and nodes, landscaping, removal of billboards, and general streetscape improvements.

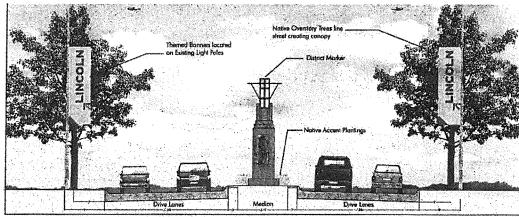
1. Airport Entryway Corridor: The corridor is generally located from near the Lincoln airport on West Adams St., east on Cornhusker Highway to Antelope Valley Roadway including the I-180 interchange, and south along I-180 to S Street. The corridor provides the first impression of Lincoln for visitors arriving at the airport but it is currently unwelcoming, uninspiring, poorly landscaped and blighted. Streetscape improvements will be coordinated with roadway improvements to avoid conflict and make improvements in an efficient and effective way. The Project Area is illustrated in Exhibit 3a which also expands the boundary of the Northwest Corridors Redevelopment Plan to the south along the I-180 corridor right-of-way. The expanded boundary incorporates areas previously declared blighted and substandard through the Lincoln Center and Antelope Valley Redevelopment processes.



Exhibit 3a: Airport Entryway Corridor Project

Streetscape improvements may include:

- Landscaping, including irrigated street trees, evergreen trees, flowering shrubs, and stylized prairie plantings to direct views, provide shade and contribute to the overall visual appeal of the corridor.
- A unique, illuminated district marker that repeats along the medians of West
 Adams and cornhusker Highway. The marker will be constructed of corten
 steel with custom fabricated lights and a cultural iconic image that is illuminated
 at night.
- A series of banners that introduce rhythm, interest, and a distinctive identity to let people know they have arrived in the City of Lincoln. Banners will reflect the branding campaign and may also include iconic images of Lincoln the Man.
- Stylized prairie plantings and grouping of trees to frame views along I-180, with street trees and banners along the corridor as I-180 enters Lincoln at 9th Street.
- · Prominent opportunities for public art.



Typical Cross Section of Proposed Streetscape Improvements

Statutory Elements

The project will be constructed within the existing public right-of-way; therefore, no public acquisition of private property, relocation of families or businesses, or the sale of property is necessary to accomplish this Project. Since this is a Public Improvement project within existing public right-of-way, there are no changes in population density, land coverage, traffic flow, street layouts or street grades, parking, zoning, building codes or ordinances.

o <u>Financing and Cost Benefit Analysis</u>: The entire cost of the project is \$9.3 million which includes nearly four miles of roadway improvements, streetscape enhancements, and an endowment to maintain the streetscape. The \$4.9 million roadway improvements are fully funded through the City's Street Construction program. Cost of the streetscape is estimated at \$2.5 million with an anticipated endowment ranging from \$1.4 to \$1.9 million. The primary funding source of the streetscape is City Certificate of Participation

(COP) bonds and private funds. The endowment is anticipated to be comprised primarily of private donations.

Tax Increment Financing (TIF) is expected to be generated from planned private business expansion in the project area along with property value appreciation within the area over time. Based on past appreciation history and known business expansions, TIF is estimated at \$1.5 million. To the extent available, TIF receipts will be deposited in the General Fund along with other General Fund revenue sources for debt service on the COP bonds. Additional private funds may also reimburse the General Fund for COP bond debt service. Regardless of the amounts of the final revenue sources for this project and other currently planned COP financed projects, the amount of debt service will decrease over the next few years.

Uses and sources are summarized below:

Uses		Sources	
Roadway Improvements	\$4,900,000	Street Construction	\$4,900,000
Streetscape	\$2,500,000	COPs	\$2,500,000*
Endowment	\$1,400,000 to \$1,900,000	Private fundraising	\$1,400,000 to \$1,900,000
Total:	\$8,800,000 to \$9,300,000		\$8,800,000 to \$9,300,000

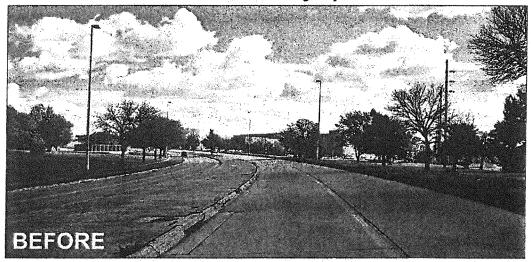
^{*} To be paid with TIF, private donations when available, and other General Fund revenue sources.

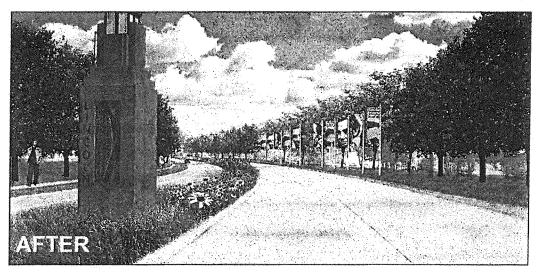
- Public Infrastructure and Public Service Needs Impact: The project will improve existing public infrastructure through the roadway improvements and streetscape in the public right-of-way.
 Improvements to existing infrastructure are more cost effective than construction of new public facilities. There will be no adverse impacts to City public services.
- Employment within the Project Area: The project will not have an adverse impact on employers or employees within the project area. Construction of the project may increase construction jobs.
- Employment in the City outside the Project Area: Approximately 145,811 persons living in the City of Lincoln were employed in 2012 according to the Nebraska Department of Labor. The median household income for the City was \$49,504 according to the 2008-2012 American Community Survey. Any increased employment in the project area will have a negligible impact on the overall employment in the City.
- Other Impacts: The Airport Entryway Corridor is a component of a larger overall strategy to increase the area's economic development potential, enhance Lincoln's image to visitors and employers, and improve the area's infrastructure. Enhanced aesthetics along this

major entrance to the city will project a welcoming community. The corridor plan will integrate Lincoln's branding campaign and will enhance Lincoln's identity for visitors. It will also complement the effort being made to develop the airport's economic potential.

Streetscape improvements also send a message to the private sector that the City is willing to reinvest in the area. The improvements not only improve the corridor for people driving through, but also for the benefit of existing businesses and will create an environment that encourages the private sector to want to reinvest and make private improvements.

Looking SE from roughly the intersection of West Saunders Street and Cornhusker Highway







ATTACHMENT "B"

LINCOLN-LANCASTER COUNTY PLANNING DEPARTMENT

555 South 10th Street Suite 213 Lincoln, NE 68508 402-441-7491 fax: 402-441-6377 lincoln.ne.gov

February 21, 2014

TO: Neighborhood Associations/Organizations

Larry Hudkins, Chair, Lancaster County Board of Commissioners

Dr. Steve Joel, Superintendent, Lincoln Public Schools

Educational Service Unit #18, c/o David Myers

Board of Regents, University of Nebraska-Lincoln

President, Southeast Community College

Glenn Johnson, Lower Platte South Natural Resources District

RE: Comprehensive Plan Conformance No. 14003: Proposed amendment to the Northwest Corridors

Redevelopment Plan: "Airport Entryway Corridor" streetscape project

Pursuant to Neb. Rev. Stat. § 18-2109, you are hereby advised that the City of Lincoln has received an application for Comprehensive Plan Conformance No. 14003, requested by the Director of the Urban Development Department, to review as to conformance with the 2040 Lincoln-Lancaster County Comprehensive Plan, a proposed amendment to the Northwest Corridors Redevelopment Plan to identify the "Airport Entryway Corridor" as a new streetscape project, including landscaping, district markers and banners along Cornhusker Highway from near the Lincoln Airport to I-180 interchange and south along I-180 to S Street. The Northwest Corridors Redevelopment Plan area is generally along Sun Valley Boulevard from West O Street to Cornhusker Highway, along Cornhusker Highway from I-180 to N.W. 12th Street, along N.W. 12th Street from Cornhusker Highway to Highlands Boulevard, Highlands Boulevard from N.W. 12th Street to N.W. 1st Street, West Superior Street from N.W. 1st Street to I-180, and I-180 from Cornhusker Highway to S Street, Lincoln, Lancaster County, Nebraska. A map and description of the "Airport Entryway Corridor Streetscape Project" are attached, for your information. Additional information may be found at www.lincoln.ne.gov (Keyword= PATS), search by Application No. CPC14003. The Planning Commission action is a recommendation to the City Council.

A public hearing on this application will be held before the Lincoln City/Lancaster County Planning Commission on Wednesday, March 5, 2014. The public hearing is your opportunity to appear and speak upon the merits of this application. The Planning Commission meeting commences at 1:00 p.m. in Hearing Room 112 on the first floor of the County-City Building, 555 South 10th Street, Lincoln, Nebraska.

If you would like additional information, you are encouraged to contact Wynn Hjermstad in the Urban Development Department at 402-441-8211 or whiermstad@lincoln.ne.gov: or the project planner in the Planning Department. Tom Cajka, at 402-441-5662 or tcajka@lincoln.ne.gov. You may also wish to appear at the public hearing or submit your comments prior to the public hearing in writing to the Planning Commission at the Planning Department address, by email to plan@lincoln.ne.gov, or by fax to 402-441-6377. The Planning Department staff report and recommendation will be available in the Planning Department office on Thursday, February 27, 2014, after 3:00 p.m. The Planning Commission Agenda and staff report will also be available on Internet at that time at lincoln.ne.gov (keyword = pcagenda).

dministrative Officer

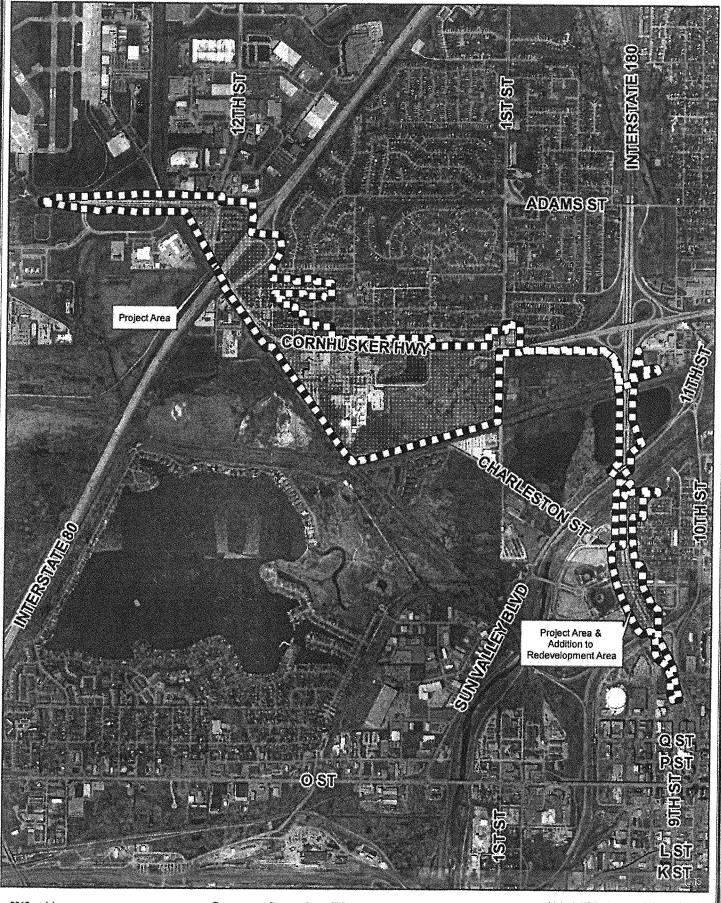
CC:

David Landis and Wynn Hjermstad, Urban Development Rick Peo, Chief Assistant City Attorney Norm Agena, County Assessor Nicole Fleck-Tooze, Parks & Recreation

q:\pc\notif\2014\CPC14003 pcltr

ACCOMMODATION NOTICE: The City of Lincoln complies with Title VI of the Civil Rights Act of 1964 and Section 504 of the Rehabilitation Act of 1973 guidelines. Ensuring the public's access to and participation in public meetings is a priority for the City of Lincoln. In the event you are in need of a reasonable accommodation in order to attend or participate in a public meeting conducted by the City of Lincoln, please contact the Director of Equity and Diversity, Lincoln Commission on Human Rights, at 402-441-7624 as soon as possible before the scheduled meeting date in order to make your request.





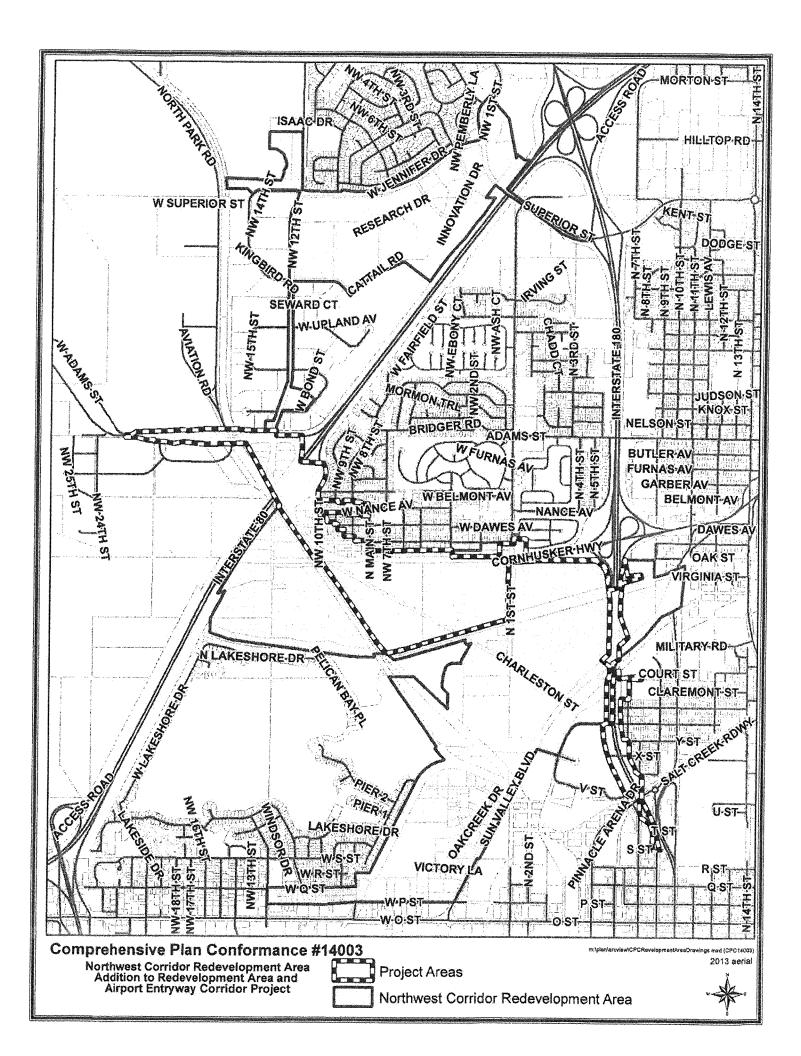


Comprehensive Plan Conformance #14003

Northwest Corridor Redevelopment Area

Addition to Redevelopment Area and

Airport Entryway Corridor Project



Chad A. Cederberg Baron's Ridge Neighborhood Association, Inc. 5235 NW Pemberly Lane Lincoln, NE 68521

Kile Johnson
Capitol Beach Community
Association
1227 Lincoln Mall
Lincoln, NE 68508

Clinton Neighborhood Association

Renee Malone Clinton Neighborhood Association 1408 N. 26 St. Lincoln, NE 68503

Michelle Furby Coddington Mills Homeowners Association 1350 SW 24 St. Lincoln, NE 68522

Mike Growcock
Dublin Townhome Association
5301 N 12th St.
Lincoln, NE 68521

Matt Schaefer Everett Neighborhood Association 1220 Peach Street Lincoln, NE 68502

Phil Wenta Fallbrook Homeowners Association 1815 Y Street Lincoln, NE 68508

Tim Francis Hawley Neighborhood Association 2511 T Street Lincoln, NE 68503

Rick Hargreaves
Hilltop Heights Homeowners
Association
1825 Boston Cr.
Lincoln, NE 68521

Étiquettes faciles à peler Utilisez le gabarit AVERY® 5160® Shawn Ryba Belmont Community Organization 4411 N. Park Blvd Lincoln, NE 68521

Rose Wiese Capitol Beach Community Association PO Box 81141 Lincoln, NE 68501

Maurice Baker Clinton Neighborhood Association 3259 Starr St. Lincoln, NE 68503

Bob Reeves Clinton Neighborhood Association 3236 Dudley Street Lincoln, NE 68503

Dean Settle
Downtown Neighborhood Association
128 N. 13th St. #404
Lincoln, NE 68508-1501

Pat Anderson Everett Neighborhood Association c/o NWL at 2240 Q St Lincoln, NE 68503

Jeff Tangeman Everett Neighborhood Association 1144 Peach Street Lincoln, NE 68502

Peggy Struwe Hawley Area Association 2240 Q Street Lincoln, NE 68503

Kurt Elder Haymarket Neighborhood Association 335 N 8th Street 606 Lincoln, NE 68508

Brian Beck Homestead Park Homeowners Association 2915 NW 9th Street Lincoln, NE 68521

Sens de chargement Repliez à la hachure afin de révéler le rebord Pop-up™

Ted Triplett
Belmont Community Organization
4420 N. 14th Street
Lincoln, NE 68521

Tim Francis Capitol View 2511 T Street Lincoln, NE 68503

Gloria Eddins Clinton Neighborhood Association 1700 N. 29th St. Lincoln, NE 68503

Jeanette Carney Coddington Mills Homeowners Association 2301 W. Millstone Rd. Lincoln, NE 68522

Judy Zohner Downtown Neighborhood Association 1300 G St. Unit 304 Lincoln, NE 68508

Sue Landholm Everett Neighborhood Association 946 Peach St. Lincoln, NE 68502

William Wood Everett Neighborhood Association 808 D St. Lincoln, NE 68502

Vicki Cover Hawley Neighborhood Association 2610 S St. Lincoln, NE 68503

Myrna Coleman Highlands Neighborhood Association 504 W. Joel St. Lincoln, NE 68521

Barb Morley Malone Neighborhood Association 700 N. 24th St. Lincoln, NE 68503

> www.avery.com 1-800-GO-AVERY

Ed Patterson Malone Neighborhood Association 700 N. 24 St. Lincoln, NE 68503

Jim Friedman Near South Neighborhood Association 1505 A St. Lincoln, NE 68502

Teri Pope-Gonzalez
Salt Creek Area Neighborhood
Association
P.O. Box 80073
Lincoln, NE 68501

Lori Houle South Salt Creek Community Organization 101 M Street Lincoln, NE 68508

Allana Novotny Suncrest Association, Inc. 3905 N. 7th Street Lincoln, NE 68521

Bill Hergott West A Neighborhood Association 1710 W. Washington St. Lincoln, NE 68522

George Barnes
Western Pines Estates Homeowners
Association, Inc.
401 N.W. 23rd Street
Lincoln, NE 68528

Near South Neighborhood Association P.O. Box 80143 Lincoln, NE 68501

Annette McRoy North Bottoms Neighborhood Association 1142 New Hampshire St. Lincoln, NE 68508

Gary Irvin
South Salt Creek Community
Association
645 D St.
Lincoln, NE 68502

Steve Larrick
South Salt Creek Community
Organization
920 S. 8th St.
Lincoln, NE 68508

Sheryl Alderman
The Creamery Condominium
Association
701 P Street #407
Lincoln, NE 68508

William Vocasek West A Neighborhood Association 1903 W. Mulberry Ct. Lincoln, NE 68522

Mardy McCullough Windsor Square Condominium Association, Inc. 1300 G St. #103W Lincoln, NE 68508 William Carver Near South Neighborhood Association 2202 Washington St. Lincoln, NE 68502

Todd Loseke
Prairie Ridge Homeowners
Association
PO Box 85493
Lincoln, NE 68501

Cherie Ayite South Salt Creek Community Organization 1617 S. 8th Street Lincoln, NE 68502

P.C. Meza South Salt Creek Community Organization 536 C Street Lincoln, NE 68502

Christopher Cashmere West A Neighborhood Association 3510 W. Plum Lincoln, NE 68522

Ron Zimmerman West A Neighborhood Association 2333 W. Washington St. Lincoln, NE 68522 Dave Landis Urban Development Wynn Hjermstad Urban Development

Larry Hudkins, Chair
Lancaster County Board of Commissioners

Dr. Steve Joel, Superintendent Lincoln Public Schools P.O. Box 82889 Lincoln, NE 68501

Educational Service Unit #18 c/o David Myers P.O. Box 82889 Lincoln, NE 68501

University of Nebraska-Lincoln c/o Linda Cowdin, UNL Property Management 1901 Y Street Lincoln, NE 68588

President Southeast Community College 301 S. 68th Street Place Lincoln, NE 68510

Glenn Johnson Lower Platte South NRD P.O. Box 83581 Lincoln, NE 68501

Rick Peo Chief Assistant City Attorney

Norm Agena County Assessor

Nicole Fleck-Tooze Parks & Recreation

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ATTACHMENT "D"



LINCOLN-LANGASTER COUNTY PLANNING DEPARTMENT

555 South 10th Street Suite 213 Lincoln, NE 68508 402-441-7491 fax: 402-441-6377 lincoln.ne.gov



March 14, 2014

TO: Neighborhood Associations/Organizations

Larry Hudkins, Chair, Lancaster County Board of Commissioners

Dr. Steve Joel, Superintendent, Lincoln Public Schools

Educational Service Unit #18, c/o David Myers Board of Regents, University of Nebraska-Lincoln

President, Southeast Community College

Glenn Johnson, Lower Platte South Natural Resources District

RE: Amendment to the Northwest Corridors Redevelopment Plan

(Airport Entryway Corridor Project)

Pursuant to Neb. Rev. Stat. § 18-2109, you are hereby advised that the request by the Director of the City Urban Development Department for a resolution adopting and approving a proposed amendment to the Northwest Corridors Redevelopment Plan is scheduled for public hearing before the Lincoln City Council on *Monday, March 31, 2014, at 5:30 p.m.*, in Hearing Room 112 on the first floor of the County-City Building, 555 South 10th Street, Lincoln, Nebraska.

The proposed amendment is to expand the boundary and identify the "Airport Entryway Corridor" as a new streetscape project, including landscaping, district markers and banners along Cornhusker Highway from near the Lincoln Airport to I-180 interchange and south along I-180 to S Street. The Northwest Corridors Redevelopment Plan area is generally along Sun Valley Boulevard from West O Street to Cornhusker Highway, along Cornhusker Highway from I-180 to N.W. 12th Street, along N.W. 12th Street from Cornhusker Highway to Highlands Boulevard, Highlands Boulevard from N.W. 12th Street to N.W. 1st Street, West Superior Street from N.W. 1st Street to I-180 and I-180 from Cornhusker Highway to S Street, Lincoln, Lancaster County, Nebraska. A map and project description were previously provided to you.

On March 5, 2014, the Lincoln-Lancaster County Planning Commission held public hearing and voted 7-0 to find the proposed amendment to the Northwest Corridors Redevelopment Plan to be in conformance with the 2040 Lincoln-Lancaster County Comprehensive Plan (Comprehensive Plan Conformance No. 14003).

If you would like additional information, you are encouraged to contact Wynn Hjermstad in the Urban Development Department (402-441-8211 or <a href="white=w

Administrative Officer

cc:

Dave Landis, Urban Development Wynn Hjermstad, Urban Development Rick Peo, Chief Assistant City Attorney Norm Agena, County Assessor Nicole Fleck-Tooze, Parks & Recreation

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TO BE PUBLISHED ONCE EACH WEEK FOR TWO CONSECUTIVE WEEKS IN THE LINCOLN JOURNAL STAR ON <u>FRIDAY</u>, <u>March 14</u>, <u>2014</u> AND <u>FRIDAY</u>, <u>March 21</u>, <u>2014</u>:

Notice is hereby given that the Lincoln City Council will hold a public hearing on **Monday, March 31, 2014**, in the City Council Hearing Room on first floor of the County-City Building, 555 South 10th Street, Lincoln, Nebraska, on the following item. For more information, call the Urban Development Department (402-441-7606) or the Planning Department (402-441-7491):

1. A resolution requested by the Director of the Urban Development Department adopting a proposed amendment to the Northwest Corridors Redevelopment Plan to expand the boundary and to identify the "Airport Entryway Corridor" as a new streetscape project, including landscaping, district markers and banners along Cornhusker Highway from near the Lincoln Airport to the I-180 interchange and south along I-180 to S Street. The Northwest Corridors Redevelopment Plan area is generally along Sun Valley Boulevard from West O Street to Cornhusker Highway, along Cornhusker Highway from I-180 to N.W. 12th Street, along N.W. 12th Street from Cornhusker Highway to Highlands Boulevard, Highlands Boulevard from N.W. 12th Street to N.W. 1st Street, West Superior Street from N.W. 1st Street to I-180 and I-180 from Cornhusker Highway to S Street, Lincoln, Lancaster County, Nebraska.

Teresa Meier City Clerk

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